

## **Sherwin-Williams Introduces Assured Applicator Certification™ to Recognize Factory Finishers of Excellence**

### ***Awards First Certification to Edmund Allen Lumber***

CLEVELAND, Ohio – Sherwin-Williams Industrial Wood Coatings is pleased to introduce its Assured Applicator Certification™ program for factory finishers of wood and composite siding. This certification is the first of its kind in this industry, and it is intended to promote quality-driven factory finishers that enable manufacturers of wood and composite siding to deliver long-lasting, high-quality building products that consumers expect.

“Our mission is to recognize the factory finishers that strive to deliver the highest quality to their customers,” said Doug Krusenklau, Industry Director North America, Wood & Composite Building Products, Sherwin-Williams. “For a factory finisher, having the Assured Applicator Certification™ sends a very strong signal to their entire value chain, from OEMs to builders to lumber wholesalers, that they are working with a best-in-class partner with quality assurance practices backed by a culture of excellence.”

Edmund Allen Lumber, located in Momence, Illinois, recently received Assured Applicator Certification™ after undergoing a stringent set of audits, ensuring that quality assurance programs and process controls are in place to ensure sustainable quality.

“We are proud to be recognized by Sherwin-Williams as a best-in-class partner to our valued customers,” said Mark Carter, President, Edmund Allen Lumber. “Having defined quality practices ensures that we are providing builders, lumber wholesalers, and dealers with high quality, durable products that will perform for consumers for years to come.”

Edmund Allen Lumber worked with Sherwin-Williams Industrial Wood Coatings technicians to demonstrate that they follow the highest quality assurance practices on their finishing lines. To achieve the certification, a factory finisher must undergo a detailed audit of its finishing line, coating system and standard operating procedures. They will be required to undergo an annual recertification audit to maintain their Assured Applicator Certified™ status.

“Passing a Sherwin-Williams quality audit is a true reflection of the culture of exceptional quality that drives everything we do,” said Carter. “We are proud of this achievement, as it means that our customers can be confident in our commitment to delivering excellence.”

To learn more about the Sherwin-Williams Assured Applicator Certification™ program, visit [oem.sherwin-williams.com/assuredapplicator](http://oem.sherwin-williams.com/assuredapplicator)

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**About Industrial Wood Coatings Division of Sherwin-Williams**

Since 1866, Sherwin-Williams has provided manufacturers and finishers with the coatings they need to make their products look better and last longer, while helping their operations meet productivity and sustainability goals. For industrial wood markets, our innovative solutions go beyond coatings to include knowledge, tools, equipment, supplies and industry-leading support. We're more than a coatings provider – let us show you how we will be your coatings solution partner. [oem.sherwin-williams.com](http://oem.sherwin-williams.com).

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